Broadcast of Oriya News Bulletin from AIR Stations in Orissa

975. SHRI SUBAS MOHANTY: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of news items covered during the period from 1st July, 1987 to 30th June, 1988 in the regional news bulletin (Oriya) broadcast on AIR stations in Orissa; and how many of them were from the news agencies and how many from the AIR's staff correspondents, respectively;

(b) the number of AIR staff correspondents in position in Orissa and the number of news item given by them (corresponding-wise) during this period;

(c) whether any evaluation of their work is being done and if so, the details thereof; and

(d) whether there is any proposal to increase the number of AIR staff correspondents in Orissa for better news reporting and if so. the places where they would be posted and by when?

THE MINISTER OF PARLIAMENTARY AFFAIRS AND THE MINISTER OF INFORMATION AND BROADCASTING (SHRI H. K. L. BHAGAT): (a) The number of news items covered during the period from 1-7-87 to 30 6.88 in the Regional News bulletins in Oriya from All India Radio, Cuttack was 5976. No other Radio Station in Orissa originates news.

The break-up of the news items filed by All India Radio correspondents and news agencies is as under:—

Agencies	598
AIR Correspondents	3207
Other Sources	2171
	5976

(b) There are two regular correspondents and 12 part-time correspondents working in Orissa. The break-up of news items filed by each of these correspondents is given in the Statement. (*See* below).

(c) Yes, Sir. A record of news items filed by the staff correspondents and the number actually used out of these is kept by the News Services Division of All India Radio. Whenever, it is felt that the news fall from a particular correspondent is less than expected, he is immediately asked to put in more efforts.

(d) It is All India Radio's endeavour to have a regular correspondent at every district in the country.

Statement

The break-up of news items filed by AIR Correspondents in Orissa from 1-7-87 *to* 33-6-88

Station	No. of items
Regular Correspondents	
Bhubaneswar	817
Sambalpur	158
Part-Time Correspondents	
Balasore	136
Dhenkanal	71
Jeypore	111
Cuttack	839
Bolangir	107
Berhampur	83
Bhawanipatna	105
Phulbani	26
Keonjhar	80
Baripada	328
Puri	178
Rourkela	168

Pepsico in Other Countries

976. SHRI CHIMANBHAI MEHTA: Will the Minister of FOOD PROCESSING INDUSTRIES be pleased to state:

(a) the names of the countries, where Pepsico operate a Fruit Juice Concentration plants;

(b) the kinds of fruits they process there; and

(c) what is the brand name under which these fruit juices or concentrates are sold?

THE MINISTER OF STATE OF THE MINISTRY OF FOOD PROCESSING INDUSTRIES (SHRI JAGDISH TYTLER): (a) Pepsi-co in its plant in Frankfurt, Federal Republic of Germany, manufactures several varieties of orange and lime juice concentrates. In the United States of America, Pepsico has the largest aseptic packaging plant for concentrated fruit juice.

(b) Lemon, Orange, Apple, Grapes and Pineapple are processed.

(c) The processed fruit concentrates are used to manufacture drinks which are marketed under the following brand names:—

Miranda Orange, Florida Boy, Orange Slices, Cloudy Lemon, Lemon Slice, Miranda Tropical and Mango Slice.

Payment of Claims Under Crop Insurance Scheme

977. SHRI K. V. THANGKABALU: Will the Minister of AGRICULTURE be pleased to state:

(a) the claims paid, State-wise, under the Comprehensive Crop Insurance Scheme during the years 1985-86 and 1986-87 as against the premium income; and

(b) the State-wise outstanding amount of claims for kharif 1987?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI SHYAM LAL YADAV): (a) and (b) A Statewise statement showing claims paid as against the premium income during 1985-86 and 1986-87 as also the outstanding amount of claims payable for Kharif 1987 under the Comprehensive Crop Insurance Scheme (CCIS) is placed on the Table of the House. [*See* Appendix CXLVIII, Annexure No. 43]

Stopping of Collection and Export of Milk from Sabarkantha, Gujarat

978. SHRI RAM AWADHESH SINGH: Will the Minister of AGRICULTURE be pleased to state:

(a) whether the International Hunger Project has been started for Adivasis in Sabarkantha district of Gujarat in Bayod Taluka to eradicate hunger and disease and infant mortality;

(b) whether Government propose to stop collection and export of milk from this area to save the Adivasis; and

(c) whether bulk of milk produced in this area is collected by Gujarat Cooperative Milk Marketing Federation at low prices and converted into products for affluent outside Gujarat at high prices?

THE MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION IN THE MINISTRY OF AGRICULTURE (SHRI SHYAM LAL YADAV): (a) The inforfation is being collected and will be laid on the Table of the Sabha.

(b) and (c) No, Sir. Bayod Taluka as part of Sabarkantha District is covered under Operation Flood. Milk forms one of the major sources of income for the farm families. After meeting household requirements, the members of village cooperative societies deliver the balance quantity of milk to the societies. The price paid to milk producers by the Sabarkantha Milk Union compares well with the price paid in the adjoining States. Past experience in this area has shown that better prices combined with input services have attracted more farmers, over the years, to join the cooperative societies. Sabarkantha dairy has been selling liquid milk within the milkshed and only the surplus milk is converted into products. In addition to the income derived by the producers for the milk delivered by them to the societies, the profit of the Union also ultimately gets distributed among the farmer members as bonus and price difference at the end of the year.